

## Navigating Masculinity in Times of Recession: Exploring Male Characters in "Gone Girl"

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### Abstract

This study investigates the relationship between masculinity and the recession by analysing the novel *The Gone Girl* by Gillian Flynn. *Navigating Masculinity in Times of Recession: Exploring Male Characters in "Gone Girl"* uses masculinity theory as a framework to explore how economic crises affect male identity and roles. Based on the experiences of the male protagonists of *Gone Girl* as they navigate the challenges of the recession, the study highlights the ways in which these characters negotiate changing notions of masculinity during times of economic instability. Through a theoretical lens grounded in masculinity theory, the book examines how the novel reflects and responds to evolving ideas about masculinity in times of economic hardship. By analysing the experiences of the characters in *Gone Girl*, the study sheds light on broader social expectations and individual male identities during the recession. Ultimately, this study contributes to the understanding of masculinity in the context of financial crises and provides insights for researchers and policymakers seeking to understand the impact of economic downturns on men's identities and the broader social landscape..

**Keyword:** Masculinity, Recession, Gender roles, Literature, Identity, *Gone Girl*

### 1. Introduction

#### 1.1 What is masculinity?

The closest answer to this question is to say that masculinity consists of behaviours, languages, and practices in certain cultures and organisations that are typically associated with men and are thus culturally defined as non-feminine. So masculinities exist both positively insofar as they give men identity meanings and negatively insofar as they are not "other" (feminine). Masculinity and masculine behaviour are not simply the result of genetic coding or biological predispositions. (Clatterbaugh, 1990; Whitehead & Barrett, 2001).

Gender is customised, meticulous, and persistent execution of masculine and feminine (Connell & Messerschmidt, 2005) (Fiałkowska, 2019). expressions performed by individuals. According to Candace West and Zimmerman (1987), the process of "doing" gender is carried out by individuals who blindly adhere to the established notions of gender. Doing gender entails the enforcement of a condition of correspondence to certain micropolitical actions categorised as 'masculine' and 'feminine'. Until a certain age, others 'do' the gender of a child, which he/she imbibes later in the long run (West & Zimmerman, 1987). Hence, gender ventures to be an 'identity interface' between the individual and society.

Recession is a defining feature of the economy; they are turbulent events that bounce off social structures and impact not just financial systems but also the formation of personal identities. Taking that into consideration, investigating the complex relationship that exists between economic recessions and masculinity becomes an important area of research. Although previous studies have investigated the effects of recessions on several aspects of society, there is still a curtailed knowledge vacuum about how men manage their identities during financial shocks (Matlak, 2013). By investigating the complex interactions between recession and masculinity and understanding the ways in which economic downturns impact the formation and manifestation of male identity, this paper aims to analyse the existing crucial gap

## 2. Literary Review

In a thought-provoking analysis by Contessi & Li (2013), titled "From 'Man-Cession' to 'He-Covery': Same Old, Same Old," the authors delve into the nuanced dynamics of the economic landscape during periods of recession and recovery. They highlight how the recession disproportionately affected men, coined as the "man-cession," with substantial job losses observed within this demographic. Conversely, the recovery phase exhibited a more favourable trajectory for men, aptly labelled as the "he-covery." This terminology underscores the gendered dimensions of economic shifts, prompting critical inquiries into the implications for traditional gender roles and dynamics within the workforce amidst periods of economic flux.

In a comprehensive exploration penned by Olivier Bargain and Laurine Martinoty in 2019 titled "Crisis at Home," the authors dissect the intricate interplay between the economic downturn and its ramifications on the relative opportunities of men and women within the labour market. Focusing on the Spanish context spanning from 2006 to 2011, the study meticulously investigates how the recession reshaped the economic environment and subsequently influenced the allocation of resources within households. Through an analysis of spouses' resource shares within a collective consumption framework, the research sheds light on the redistribution dynamics precipitated by the economic crisis.

Central to their examination are factors such as spouses' varying unemployment risks and the gender-specific shock experienced in sectors like construction. While the study primarily scrutinises the economic fallout of the recession on households and gender dynamics, it implicitly delves into the concept of masculinity by underscoring the disproportionate impact on men, particularly in certain sectors. Consequently, the article underscores how the evolving economic landscape during the recession engendered shifts in resource distribution within households, exerting tangible effects on both men and women.

## 3. Navigating Masculinity in Recession through Gillian Flynn's *Gone Girl*

The story "Gone Girl" centres on the turbulent marriage of Nick and Amy Dunne and is both intricate and gripping. *"What are you thinking? How are you feeling? Who are you? What have we done to each other? What will we do?"* (pp. 26). The book is set up as a dual narrative, with Amy's perspective in the past through her diary entries and Nick's perspective in the present. Through the use of this storytelling method, readers are given a glimpse into the thoughts and emotions of both protagonists.

North Carthage is the small Missouri town where the novel is set and where all the trouble started. "It was a compromise: Amy insisted that we rent, not buy, in my small hometown in Missouri, in her firm hope that we wouldn't be here long." (page 31). When Nick Dunne arrives home on their fifth wedding anniversary, he discovers that his wife Amy is missing. Nick is named as the prime suspect in her disappearance because there are signs of a fight in the apartment. As the story of Amy's disappearance unfolds, so does the media circus, police investigation and public scrutiny..

The media presents Nick as a potential villain as the investigation goes on and more information comes to light against him. Amy's diary entries, on the other hand, tell us about their initially happy relationship and how it gradually began to fall apart. Through a number of surprising twists and turns, the narrative takes readers on a thrilling voyage.

Without giving too much away, "Gone Girl" is renowned for its examination of the complicated and dark sides of human nature, especially when it comes to a failing marriage. The work explores topics of deceit, manipulation, and the influence of media on public opinion. As it approaches a startling and morally dubious climax, the book questions the reader's empathy and perceptions of the key characters.

The reader is continuously left wondering what the characters' genuine motivations are as the narrative progresses. With her deft storytelling, Gillian Flynn challenges readers to reconsider their preconceived notions about the characters and their motivations while keeping them on the edge of their seats. In addition to its compelling story, "Gone Girl" is praised for its examination of gender norms and the dynamics of power in marriage, making it an interesting and thought-provoking read.

The protagonist of Gillian Flynn's "Gone Girl," Nick Dunne, provides a framework in the first chapter for examining how traditional gender roles and masculinity are portrayed in connection to his marriage to Amy.

"I had a job for eleven years and then I didn't, it was that fast. All around the country, magazines began shuttering, succumbing to a sudden infection brought on by the busted economy." (pp. 36)

The "cool girl" Nick describes herself as providing an interesting jumping off place for this

inquiry. "I was playing the girl who was in style, the girl a man like Nick wants: the Cool Girl. Men always say that as the defining compliment, don't they? She's a cool girl." (pp. 88). Flynn is credited with coining this phrase, which captures the stereotype of women as being obliging, low-maintenance, and ready to give in to their partners' wishes. Nick's use of this phrase betrays a conformist view of gender roles and subtly exposes his own expectations for women in relationships. The fact that he made reference to the "cool girl" raises the possibility that, as a man, he internalised some conventional views and expectations about relationships and gender.

"Being the Cool Girl means I am a hot, brilliant, funny woman who adores football, poker, dirty jokes, and burping, who plays video games, drinks cheap beer, loves threesomes and anal sex, and jams hot dogs and hamburgers into her mouth like she's hosting the world's biggest culinary gang bang while somehow maintaining a size 2, because Cool Girls are above all hot. Hot and understanding. Cool Girls never get angry; they only smile in a chagrined, loving manner and let their men do whatever they want. Go ahead, shit on me, I don't mind, I'm the Cool Girl." (pp. 90)

Additionally, Nick's marriage-related observation, summarised in the phrase, "That's marriage. Within the framework of traditional gender roles in marriage, the statement: *"Here in Missouri, the women shop at Target, they make diligent, comforting meals, they laugh about how little high school Spanish they remember. Competition doesn't interest them. Amy's relentless achieving is greeted with open palmed acceptance and maybe a bit of pity. It was about the worst outcome possible for my competitive wife"* can be understood. The widely held belief that women should primarily focus on raising children and taking care of the home is highlighted by this somewhat cynical and reductionist perspective of marriage. Nick's viewpoint can be interpreted as a reflection of a male-centric interpretation of marriage that upholds traditional gender roles and prioritises physical intimacy over emotional or intellectual connection.

These opening notes from the first chapter of "Gone Girl" show how Nick's viewpoint and vocabulary represent more generalised cultural norms around relationships and masculinity: *"She had what the Victorians would call a finely shaped head. You could imagine the skull quite easily"* (pp. 24). It gives an excellent starting point for investigating the impact of gender norms on his understanding of what makes a successful relationship and how men should act in them.

I suppose these questions stormcloud over every marriage: What are you thinking? How are you feeling? Who are you? What have we done to each other? What will we do?(pp. 26)

"Gone Girl" is a fascinating text for the study of masculinity because it provides a means to follow the development of Nick's understanding of relationships and masculinity as a response to the obstacles he encounters: *"I had a job for eleven years and then I didn't, it was that fast."* (pp. 36). Additionally, Gillian Flynn employs Nick's character to subvert and question these conventional ideas of gender and identity. When Nick Dunne finds his wife Amy missing upon returning home in the first chapter, he is thrown into a crisis. Given that men are usually expected to defend and care for their families, could this situation be viewed as a test of his masculinity? One can examine Nick's behaviours and responses to this crisis to see how they

both support and contradict conventional ideas of masculinity. “Let’s play the Missing Wife game!” (pp. 89).

Nick's first reaction does, on the one hand, conform to some traditional notions of masculinity. As the worried husband who is committed to finding his missing wife, he assumes a prominent role in the search for Amy. This is consistent with the cliché of the powerful, watchful male who steps up to take charge during a crisis. Nick's proactive and responsible approach, in line with traditional expectations of men as protectors and problem solvers, is demonstrated by his participation in the search and his collaboration with law enforcement organisations.

However, Nick also goes against traditional masculinity in his actions and feelings. Nick's responses don't always match the austere, emotionless exterior that is sometimes associated with traditional masculinity as the story progresses. He struggles with emotions like dread, worry, and frustration, and he doesn't hesitate to show them. The idea of the emotionally distant male character is challenged by the contradiction between his behaviour and his emotional openness.

Furthermore, Nick emerges as a leading contender for Amy's disappearance as the story progresses. Because it casts doubt on his honesty and dependability, this circumstance further muddies his picture of masculinity. Although men are typically expected to be trustworthy and unflappable, Nick's complex and multidimensional personality illustrates the fact that masculinity is not a fixed idea. Throughout the book, his nuanced representation challenges oversimplified, conventional ideas of masculinity by demonstrating that both men and women are capable of a wide range of emotions and actions.

Nick Dunne's presentation as a suspect by the media is a crucial plot point and a lens through which the intricate subject of masculinity is examined. The media starts to exert a strong and intrusive influence over the public's perception of Nick the moment his wife, Amy, disappears. In many important ways, the media shapes and controls Nick's macho image.

First off, Nick's image as an emotionless, distant husband is frequently perpetuated by the media. They highlight how he appeared to be in no evident pain or sorrow when his wife vanished. The idea that males should be emotionally distant and stoic is directly challenged by this picture of masculinity. The idea that Nick, particularly in a crisis, should have a more stereotypically masculine response involving wrath or aggression contrasts with his seeming emotional detachment. Nick's emotional state has been relentlessly covered by the media, which highlights how men are expected to adhere to specific emotional norms and how masculinity is frequently policed and inspected.

In addition, the media portrayal of the "bad husband" is strengthened. The perception that Nick was a bad husband is reinforced by the way his acts and behaviours are analysed and presented. This story reinforces conventional notions of masculinity, which frequently centre on men serving as providers, guardians, and caregivers in their interpersonal connections. The media's portrayal of Nick is meant to emphasise how men are burdened by cultural expectations in their duties as spouses, while also inciting moral panic.

On the other hand, readers may observe Nick's internal conflicts, uncertainties, and

vulnerabilities thanks to his own narrative, which is told throughout the book. He is a complicated character who struggles to live up to the expectations of society and the standards of conventional manhood. The media's depiction of him as emotionless and icy contrasts sharply with the complex persona that emerges from his own viewpoint.

Ultimately, the way that Nick is portrayed by the media in "Gone Girl" as a suspect serves to underscore the ways in which conventional masculinity is shaped and controlled in the public domain. It highlights the conflict that exists between men's experiences in real life and what society expects of them, particularly during difficult times. Nick's persona offers an engaging

examination of the nuances of contemporary masculinity, and his departure from popular culture highlights the gap between expectations from society and personal experience.

Examining Nick's relationships with other male characters, including his father and friend Tommy, to gain a deeper understanding of the complexities of his masculinity. The different aspects of masculinity that Nick exemplifies and the ways in which he reacts to external demands are revealed via his encounters with these people. Nick's connection with his father, who is an unrepentant and rather irascible guy, provides an alternative example of masculinity. The conventional notions of stoicism and emotional reserve that have long been connected to men are portrayed in this interaction. However, his friendship with Tommy shows another side of masculinity, one that is marked by loyalty, a feeling of community, and shared experiences. These relationships change as the story progresses, mirroring Nick's effort to either live up to or defy social standards.

Moreover, throughout the narrative, Nick's sense of self and masculinity are greatly impacted by Amy's character. Nick's traditional masculine authority is challenged by Amy's manipulation and control over him, exposing the power dynamics in their relationship. Nick is thrown into a crisis of identity and masculinity as he struggles with Amy's crafty plans and the disintegration of his marriage. The manipulation and role-playing that characterise their interplay bring to light the brittleness of conventional masculine values and the flux of gender roles. Nick's feeling of authority and control is called into question by Amy's activities, which also force him to reevaluate his own identity and his commitment to traditional ideas of masculinity.

Nick Dunne's interactions with Detective Rhonda Boney offer an engaging perspective on the ways in which law enforcement and authoritative figures influence Nick's masculinity. Nick's conventional, cultural ideas of masculinity are seriously challenged by Detective Boney's distrust and close observation throughout the book. Nick finds himself in a precarious situation when he is assigned as an investigator by Detective Boney to solve the enigmatic disappearance of his wife, Amy.

Detective Boney's investigation into Amy's disappearance puts Nick's image of masculinity to the test on a regular basis. As a male protagonist, Nick is supposed to be a symbol of power, control, and emotional stability. Nick's feeling of power is undermined and his fragility as a man is shown by her unwavering search of the truth and her mistrust towards his statements. Nick experiences public scrutiny, questioning, and investigations, all of which undermine his self-



assurance and confidence. This calls into question the stereotypical ideas of a man as a provider and protector, challenging traditional masculine roles and expectations in the process. Detective Boney's persona comes to represent Nick's self-constructed masculine identity being undermined by the outside world, generating a dynamic where stereotypical masculine traits are scrutinised and dismantled.

The novel "Gone Girl" incorporates numerous themes of deceit and performance, which are essential to comprehending the ways in which Nick and Amy Dunne, the book's two main protagonists, create and present their gender identities. In a brilliantly staged dance of deception, the protagonists pretend to be the ideal husband and wife while hiding their actual identities. This play offers a biting critique of society norms on gender roles in marriage. The constraints Amy puts on women to adhere to male desires are reflected in her meticulous creation of the "Cool Girl" persona, while Nick's portrayal of the ideal husband highlights the challenges males face to conform to traditional roles.

The book shows how these acts have a negative effect on both characters as they try to keep up their false personas. Nick and Amy doubt not just the legitimacy of their own gender identities but also the authenticity of each other as they negotiate the perilous waters of their relationship. The constraining nature of traditional gender roles, which drive people to repress their true selves in favour of society expectations, is highlighted by Flynn's examination of deceit and performance within the framework of marriage. The book makes the argument that these expectations damage relationships by making people feel as though they must perform rather than just be. It also emphasises how harmful society norms are to the true expression of gender identity. The performative quality of Nick and Amy's marriage highlights the intricacy and fragility involved in creating and preserving gender identities within the parameters of conventional social conventions.

## Conclusion

Toxic masculinity is a recurring problem and provides a critical prism through which to view human actions and events. Traditional gender norms and cultural expectations influence the protagonist of the novel, Nick Dunne. Based on toxic masculinity - which includes harmful preconceived notions of what it is to be a man - his behaviour and reactions show the complex interplay of masculinity. Facing the abduction of his wife Amy and the media frenzy that follows, Nick struggles against cultural norms that emphasise masculine stoicism and emotional detachment. These assumptions affect Nick's reactions and interactions at different stages of the story. His attempt to project the image of a calm, unemotional husband—a man who can withstand any personal or romantic upheaval—reveals the toxic side of his masculinity. His portrayal as a careless husband in the eyes of the public and the media is ultimately the result of his adherence to traditional gender roles underpinned by toxic masculinity. Additionally, the power dynamic between Nick and Amy clearly reflects the idea that men should exercise authority in their relationships. The influence of toxic masculinity on Nick's actions is revealed both as a mirror of society's norms and as an important plot device as the story progresses. "Gone Girl" delves into the topic of toxic masculinity and offers a powerful look at how deep-rooted cultural norms can influence men's relationships and behaviour, often with tragic

consequences when they follow these ideals. "Gone Girl" is a fascinating read for you because it explores in depth how gender roles and expectations can be both undermined and reinforced in contemporary literature. Nick's crisis in the first chapter is only the beginning of a journey that constantly challenges and undermines traditional ideals of masculinity.

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