

## Dystopia Uploaded : Cyberpunk From *Neuromancer* to Now

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### Abstract

Cyberpunk, first emerged as a sub-genre of Sci fi, was heavily inspired from the punk subculture and the New Wave science fiction movement of the 1960s and 70s. The genre, says Thomas Michaud in the article “Science Fiction and Politics: Cyberpunk Science Fiction as Political Philosophy” used themes like “futuristic technological and scientific achievements, such as artificial intelligence and cyber ware, juxtaposed with societal collapse, dystopia or decay.” However, through the lens of Cyberpunk, memory and security become profound commentaries on human vulnerability in the face of sprawling technological systems, posing questions about the meaning of human existence in world where even the mind is not free from invasion and exploitation. Rich with themes like memory manipulation, security and ubiquitous surveillance, Cyberpunk delved deeper into erosion of privacy, exploitation of data by dominant powers like corporates and governments, and has long served as a speculative lens through which to explore the intersection of technology, society and power. Over time, some of these speculative ideas have echoed eerily in the real-world developments in the fields of digital memory, technology and security. This paper attempts to analyse a) the trajectory of cyberpunk fiction and its themes, right from William Gibson’s debut novel *Neuromancer* (1984), which established cyberpunk as a genre, along with the dystopian visions of other writers of the genre and b) the parallels between classic cyberpunk tropes and real-world developments and how the once confined to the realms of imagination, these themes are becoming uncannily prescient in our contemporary world; leading to the gradual blurring of lines between the imagined and real. lastly, by analysing these parallels, we gain insights into the potential societal impacts of these developments and the urgent need for ethical reflection and regulation in shaping our increasingly cyberpunk-esque world.

**Key Words:** Cyberpunk, Memory, Security, Artificial Intelligence, Augmented Reality

## Introduction

In 1960s and 70s , a movement called “The New Wave” came about in science fiction, spearheaded by Michael Moorcock during his editorship of the British Magazine *New Worlds*. This movement gave birth to innovative styles of writing, quite different from the conventional modes of narrative styles and storytelling. Moorcock’s encouragement of this wave through many further editions of the magazine paved the way for this new genre called ‘cyberpunk’ although the term "cyberpunk" was not used for the first time until 1980, in the short story titled as ‘Cyberpunk’ written by Bruce Bethke. This story was published in *Amazing Science Fiction Stories*. Bethke used the term to describe a new generation of science fiction writers who were exploring themes related to a dystopian future, advanced technology, and the impact of computers on society. However, the genre itself gained wider recognition and popularity through the works of authors such as William Gibson, whose novel *Neuromancer* (1984) is often considered a seminal work of cyberpunk fiction. Gibson's portrayal of a gritty, high-tech future where hackers ("console cowboys") navigate cyberspace and confront powerful corporations helped solidify cyberpunk as a distinct subgenre of science fiction. The term "cyberpunk" combines "cyber," derived from "cybernetics" (the science of communication and control theory), with "punk," evoking a rebellious, countercultural attitude similar to that found in punk music and subculture. Together, "cyberpunk" encapsulates the genre's focus on technology, societal rebellion, and a gritty, urban aesthetic.

## The Trajectory and Overview of Cyberpunk Fiction

Indeed, during the early days of the 1980s up to these days, themes of exploration through cyberpunk literature have developed over time, both in terms of impact on society and culture, as discussed with the term coming from Bruce Bethke in the year 1980, popularized by certain people like William Gibson, who basically brought the style into prominence following the novel, *Neuromancer*, published back in 1984. Other notable authors are Bruce Sterling (*Mirrorshades :The Cyberpunk Anthology*, 1986) and Neal Stephenson (*Snow Crash*, 1992). Early cyberpunk fiction dealt with themes such as the effects of technology on society, corporate dominance, urban decay, and human-machine fusion. It often described dystopian futures where hackers and marginalized individuals navigate through oppressive systems. It was during the 1980s and 1990s that cyberpunk reached mainstream culture in the form of novels, short stories, and anthologies. Works such as Gibson's *Neuromancer* and Ridley Scott's film adaptation of Philip K. Dick's *Do Androids Dream of Electric Sheep?* (titled *Blade Runner*, 1982) set in concrete cyberpunk's aesthetic and thematic elements in popular culture. It influenced not only literature but also film, art, music-often industrial and electronic-and fashion. Its themes reflected the concern about the future of technology and society, particularly as a reaction to the speed at

which computing and digital communication were advancing. Cyberpunk themes spread into subgenres and influenced other genres, including biopunk, steampunk, and post-cyberpunk. Biopunk was based on biotechnology and genetic engineering (Oryx and Crake by Margaret Atwood, 2003), whereas steampunk combined Victorian values with advanced technology (e.g., *The Difference Engine* by William Gibson and Bruce Sterling, 1990). Post-cyberpunk reacted to the classic cyberpunk and opposed its darker aspects, being more optimistic and focused on social change and the effects of technology on society (*The Diamond Age* by Neal Stephenson, 1995). Such themes were explored by new authors, including, but not limited to, Cory Doctorow with *Little Brother* (2008) and Ernest Cline with *Ready Player One* (2011). The thematic and aesthetic expressions are totally accepted worldwide, which now resonates through anime, such as *Ghost in the Shell*, Liu Cixin's *The Three-Body Problem*, China, 2008, and more. While the context is different, and cultural and technological aspects are distinct, the fundamental elements of cyberpunk still apply. Themes and legacy in cyberpunk fiction include implications of technology on individuality and society, corporate control, surveillance, virtual reality, and the ethical implications of advancements in science and computing. Cyberpunk continues to inspire new generations of writers, filmmakers, and artists, influencing narratives about the future of humanity and technology. Its legacy is that it can cause critical reflection about the effects of technological progress and societal structures.

### Literature Review

The Cyberpunk movement has, from the start become both a critical reflection of technology and a visionary projection of its consequences for humanity. The review is the synthesis of important contributions to the cyberpunk literature and its development within scholarship. For instance, according to Cavallaro (2000), much of what made up the cyberpunk genre originated with William Gibson's work-which introduced the notions of cyberspace, virtual realities, and the collapse of boundaries between human and machine. As indicated by Sterling, 1986, cyberpunk essentially had at its heart "high-tech, low-life, a world in which advanced technological systems coexisted with social decay and marginated urban environments." Bukatman, 1993 clarified that the view of postindustrial dystopia is represented through cyberpunk whereby corporate powers override the influence of the government, and digital territories become where one's reality unfolds under strong forces of capitalists.

Well-articulated is this dimension of the technological frontier and the issues and even conflict it assumes with human identity when Vint (2010) observed how Philip K. Dick's research into androids and artificial intelligence actually probes the more fundamental question for philosophy about what it means to be human in an increasingly technologized world. According to Hayles (1999), cyberpunk questions the consequences of posthumanism, where human identity is fragmented and remade through digital and biotechnological interventions. The genre illustrates

how technology breaks down the notion of self and produces hybrid identities that are both organic and artificial (Csicsery-Ronay, 2008).

The socio-political undertones of cyberpunk are what underpin its narrative structure. Other scholars, such as Cavallaro (2000) and Feenberg (1999), remark that cyberpunk fiction attacks the consequences of late capitalism, mainly in the ways that technology further corporate hegemony and widen social inequalities. For instance, texts such as Neal Stephenson's *Snow Crash*, written in 1992, see how media, commerce, and virtual reality coalesce into a world in which global corporations have unchecked powers to wield. To most cyberpunk authors, this corporate dystopia is less speculation than finding a resonance in real anxieties over globalization, privatization, and surveillance going on in their world. As David Harvey explains, the way the genre celebrates spatial and economic dislocation reveals the neoliberal restructuring of cities especially of global financial markets (1989).

The third defining characteristic is the presentation of the urban setting. Often set in sprawling, decaying megacities, the genre portrays the city as both a technological marvel and a symbol of social disintegration. According to Bukatman, "like the misfit protagonists who frequent their streets, cities in cyberpunk fiction reflect and perhaps ironically reify the alienation and fragmentation of late capitalist society" (Bukatman 1993). As, for example, in Richard K. Morgan's *Altered Carbon* (2002), cities serve as battlegrounds for control over bodies, data, and space that reinforce themes of power and resistance. The genre's best concern with the social consequences of technology has been represented through these futuristic-decayed landscapes of urban development.

More recent scholarship has addressed the lack of diversity in early cyberpunk narratives, particularly their focus on white, male protagonists navigating predominantly Western urban spaces (Hollinger, 1997). Feminist critiques of cyberpunk challenge its depiction of women and marginalized bodies, often reduced to the role of hypersexualized cyborgs or passive victims of technological systems (Balsamo, 1996). However, the more contemporary authors such as Pat Cadigan and Marge Piercy have worked with the cyberpunk framework in more complex and subtle gender and identity terms (Miller, 2000). Further, postcolonial readings of cyberpunk reveal that the genre's emphasis on global capitalism and digital spaces leads to an ignorance of the Global South experiences of technological and environmental degradation (Wegner, 2009).

Cyberpunk is a genre that is still in development, especially in the context of the globalized world and digital culture. Some newer works are *The Windup Girl* (2009) by Paolo Bacigalupi and *Autonomous* (2017) by Annalee Newitz. They consider the wide range of ecological disasters, bioengineering, and global networks of labor, moving from pure technological dystopias toward more holistic criticisms of planetary crises like climate change and genetic

engineering. As globalization intensifies, cyberpunk fiction is also used as a space in order to understand how technology mediates power globally (Csicsery-Ronay, 2008).

### **Cyberpunk 2077 or 2025?**

The haunting reverberations of cyberpunk motifs into actual developments confirm the genre's prophetic quality, as several of the dystopian futures it envisions are being reflected in modern society with greater and greater accuracy. Some of the ways these themes are playing out today include pervasive surveillance which is a characteristic of dystopian worlds. Now, we observe an analogue in the ubiquity of surveillance technology, ranging from CCTV and facial recognition software to government and corporate data mining. The boundary between public security and privacy violation is constantly shrinking, which provokes anxiety regarding the diminution of civil rights. The all-pervasive surveillance of citizens, reminiscent of Orwellian dreams, resonates with the cyberpunk warning of the dangers of a surveillance state. Mass surveillance is the new baby on the block, which allows organisations and governments to view the online activities of all of us, including social media usage, web browsing history et al. Vintra, a company specialising in video analytics and surveillance technology has been in headlines because their video surveillance technology is equipped with a new 'co-appearance' feature. Lisa Wilson says in her article *Mass Surveillance in the Digital Age: The Rise of Co- Appearance Tracking* , “ This feature is used to identify to track individuals who appear together in video footage, patterns can be built based on who is in proximity of whom on a regular basis. This has potential to be used by law enforcement agencies to track individuals not suspected of a crime, solely because they happen to be in the same location as someone who is”. This ground breaking feature is taking surveillance to a new level and raising fresh concerns. It's similar to the one in use by Chinese govt to surveil their citizens. China's mass surveillance system, known as Skynet, has expanded significantly since its inception. It was reported that by 2023, the country had over 700 million surveillance cameras , one for every two citizens.

Cyberpunk often portrays a world where powerful mega corporations have more influence than governments, dictating social, economic, and political norms, establishing their dominance. In the real world, tech giants like Google, Amazon, and Meta wield enormous power, shaping everything from consumer behaviour to public discourse. The concentration of data and influence in the hands of a few corporations mirrors cyberpunk's cautionary tales of corporate hegemony and the marginalization of the individual. Rupendra Brahmabhatt says in his article 'What is Cyberpunk and Are We Already Living in It?': “These trillion-dollar tech companies are accused of putting their profits above democratic principles. Recently, an ex-Facebook (now Meta) employee Frances Haugen told CBS in an interview The thing I saw at Facebook over and over again was there were conflicts of interest between what was good for the public and what

was good for Facebook. And Facebook, over and over again, chose to optimize for its own interests, like making more money.”

Then there are concerns regarding digital identity and memory manipulation. The concept of manipulating memories or altering perceptions through technology is a recurring theme in cyberpunk. While we are not yet at the point of directly implanting or erasing memories, the digital manipulation of information through social media algorithms, deepfakes, and AI-driven content is a real concern. These technologies can distort reality, influence public opinion, and even create false memories, blurring the line between truth and fiction. The article ‘How AI is Altering Our Memory and Perception of Reality’ published in *Differ* quotes Express VPN discussing “the effects of the Mandela Effect and how deep fakes could possibly influence what we perceive to be real. For those who might not be aware, the Mandela Effect is a psychological phenomenon in which a large group of people collectively remember an event, fact, or detail differently from the way it actually occurred. The term was coined by paranormal researcher Fiona Broome in 2010. It was inspired by the widely shared false memory of the death of South African leader Nelson Mandela in prison during the 1980s. In reality, Mandela was released from prison in 1990 and became South Africa's first black president, passing away in 2013. The Mandela Effect has sparked numerous discussions and debates surrounding the nature of memory, perception, and reality” The Express VPN article ‘How Deepfakes Are Changing What we Remember’ written by Sonja Raath delves deep into the issue of deepfakes and how it can create a fake memory instead of a real one, and it is an uncanny reminder of the Neuromancer in Gibson’s novel who possesses the capabilities to create copies of the minds of ‘constructs’ and manipulate them as RAM.

The dystopian cityscapes of cyberpunk, with their stark divides between the wealthy elite and the impoverished masses, find echoes in the growing inequality and urban decay in many parts of the world. Mega-cities with their density and complexities and with sprawling slums, alongside high-tech enclaves for the wealthy, reflect the cyberpunk vision of a future where economic disparity is exacerbated by technological advancement, this aspect is discussed at length in the later part of the paper for the exemplification of the implications of technological advancement on the world and economic parity. The quintessential city aesthetics like bright neon lit signs, holographic ads, the chaotic, dense urban sprawl creating an overwhelming visual atmosphere are the key features of cyberpunk. Rupendra Brahmhatt says that the “high tech, low life” concept of a cyberpunk world has been popularized by comics, films, animes, and books of the same genre. 80s and 90s Japan and US’ tech industries became the characters in many Cyberpunk fiction and movies. Thin neon city lights, electronic music, dark streets, cyborgs, holograms, rugged and vibrant clothing style, drug syndicates, cramped apartments, illegal tech markets, and a broke society — those are the tell-tale of a cyberpunk world that later became symbols of the genre. William Gibson says in *Neuromancer*, “Night City was like a deranged experiment in social Darwinism, designed by a bored researcher who kept one thumb permanently on the fast-forward button.” and that “ there was the same sense of being



surrounded by the sleeping inhabitants of a waking world he had no interest in visiting or knowing, of dull business of futility and repetition soon to awaken again.” (p.220)

In reality, Places like Las Vegas, Chongqing city in China, Japan’s major economic centres Tokyo and Osaka, and various parts of Singapore (Golden Mile complex), and Hong Kong (such as Montane Mansion and Monster building) “are loaded with visual cyberpunk-ish aesthetics such as giant neon signboards, skyscrapers, stacked apartments, dark alleys, large advertisement screens, neon-lit commercial complexes, and crowded streets.” In fact, Tokyo has been the inspiration for various fictional cyberpunk cities in video games and movies. Massive structures dominate the cityscapes. Structure of the building is designed to create this aura of surveillance. LAPD building in the Blade Runner shows large landing circles of landing vehicles and narrow bottoms. the towering gestures suggest Surveillance, a kind of brutalism is apparent in the structure of the building. Neon buildings and facades of advertisements represent a loss of identity of the humans. Cities are a reflection of people and their culture, history and heritage the unique character of which is taken away by the facades of neon lights and advertisements always on.

Another striking feature of the cyberpunk that resonates in real life is the absence of children. Since most of the cyberpunk fiction deals in crime narratives, there is no vision of the future and no hope for it too. Children bring hope and future, and there is absolutely no mention of them in Cyberpunk. We see how Japan and Korea are facing a birth decline and entering into a crisis of sorts. A recent article ‘Japan records lowest birth rate in 2023’ published in The Hindu has quoted their govt as saying that the “declining birth rate is at a ‘critical state” and “The 758,631 babies born in Japan in 2023 were a 5.1% decline from the previous year — the lowest number of births since Japan started compiling the statistics in 1899.” The article further quotes Prime Minister Fumiko Kishida who has called the low births “the biggest crisis Japan faces,” and “put forward a package of measures that have included more support and subsidies mostly for childbirth, children and their families.” This real life crisis makes the dystopia of the Cyberpunk look like a reality in the near future where due to the cost of living and increasing problems with the world, couples are deciding to go childless. Japan is also struggling with the issues of isolation among the elderly population and as per many recent articles, a lot of people living alone in Japan have been found dead.

The concept of virtual realities as a form of escape from the harshness of the real world is central to cyberpunk. With the rise of the metaverse, virtual worlds, and immersive gaming, we are seeing the early stages of a society where digital escapism is increasingly common. These developments raise questions about the potential for addiction, the blurring of reality, and the societal impact of living more in virtual spaces than in the physical world.

These eerie echoes suggest that cyberpunk fiction serves not just as entertainment but as a prophetic lens through which we can examine and critique the trajectory of technological and

societal developments. The genre's themes offer a critical perspective on the ethical and social challenges we face in a rapidly advancing technological world, urging us to consider the potential consequences of our innovations.

### **Ethical Implications, Social Stratification and the Urgent Need for Ethical Reflection and Regulation**

The moral consequences of our technological future are vast and profound, especially as developments in areas like artificial intelligence, biotechnology, and data surveillance accelerate. Loss of privacy, for example, is a result of the increasingly sophisticated capability of technology to enable advanced surveillance. A problem here is whether security must be achieved at the expense of individual rights. Widespread surveillance generates a culture that watches over individuals every waking second of their lives. This might eventually choke free speech and freedom. Technologies like AI and memory manipulation question the traditional understanding of free will and individual agency. When technology is able to alter or shape our thoughts and memories, the ultimate question is what it really means to be a human being when even the mind is not free. It's essential to master one's own mind and decisions. Technological progress tends to create economic and social inequalities of access and advantages. Ethical issues are present when innovations can be accessed only by privileged segments of society, further widening social inequalities. It's essential to think about making technology accessible and useful to all, irrespective of socioeconomic status. Daron Acemoglu, a prominent economist at MIT describes it as "excessive automation" saying further that automation fuelled economy is "not an act of God or nature but a result of choices corporations or we as a society have made about how to use technology." Daron, however is not the only one- Paul Romer who won a Nobel in economic science for his work on technological innovation and economic growth, has expressed alarm at the "runaway market power and influence of the big tech companies." Steve Lohr quotes him and others above in his article 'Economists Pin More Blame on Tech for Rising Inequality' published in The New York Times as saying " Economists thought it's the market, there's nothing we can do.". That's just really just so wrong" Anton Korinek, an economist at the University of Virginia and Nobel economist Joseph Stiglitz at Columbia University have penned a paper which proposes steps to adopt 'labour friendly innovations'. A Stanford economist by training, Erik Brynjolfsson is in general a technology optimist. Yet in a just-published essay, he sounds the warning bell over the "Turing Trap," the term that is inspired by the so-called Turing test named after the great English Pioneer of artificial intelligence, Alan Turing: an experiment whereby the objective is for a computer program to pass itself off so successfully in dialogue with a human interlocutor as not to be distinguishable from a real person. Zia Qureshi, writing in the article 'Inequality in the Digital Era' said that the two 'connected' mega trends of our times are "mounting societal discontent and political divisiveness stoking populist and nationalist sentiment-increasing income inequality being the most important reason behind this socio-



political tumult; and that we are living in the era of major technological change, led by the digital revolution as cloud computing, robotics, AI and cyber physical systems are unparalleled in their scope and speed."

Biotechnology and cybernetic enhancements challenge the definition of what it means to be human. Ethical questions arise around the potential for creating "enhanced" individuals who may have advantages over others, leading to new forms of inequality or even discrimination. As society becomes increasingly dependent on technology, there is a risk of losing essential human skills and the ability to function without technological aid. This creates an ethical concern in terms of the potential for over-reliance and loss of human agency. The ethical implications of our technological future are complex and require careful consideration and ongoing dialogue among technologists, ethicists, policymakers, and the public. Ensuring that technology serves humanity's best interests, while safeguarding against potential harms, is a challenge that will shape the trajectory of our collective future.

### **Conclusion**

In cyberpunk narratives, the intersection of memory manipulation, security, and surveillance unfolds to mirror and comment on current concerns within current society. The genre's investigation of memory manipulation works with the instability of identity and how systems of power can dictate and redefine consciousness. Regardless of whether it is direct technological interference or the insidious, omnipresent corporate and media influence, memory is under siege in this survival game where independence is always in jeopardy. Cyberpunk, where security is most often cited as the justification for all-pervasive monitoring, coats this sword with two-edgedness-it offers safety and order but allows invasion of privacy and the rise of totalitarian systems. Surveillance, for example, is a control instrument and a vehicle of resistance at the same time, capturing the struggle between safety and liberty in a technology-governed world. Cyberpunk literature, ultimately, is an allegory on the dangers lurking in the uninhibited development of technology and concentration of power. This genres have caused reflection, once again, of the anxieties of this culture and have challenged readers to examine the ethics of our technological future, so the issues that cyberpunk has with memory, security, and surveillance continue to remain pertinent, which means such themes will ultimately find resonance as society deals with the intricacies of digital age.

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